

Canadian
Evaluation
Society



Société
canadienne
d'évaluation



ADVANCING
EXCELLENCE IN
EVALUATION ACROSS
CANADA AND
INTERNATIONALLY

2022
2023

**ANNUAL
REPORT**

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Introduction

It is a great pleasure to present our 2022-2023 Annual Report. This year, National Board and Chapters have worked hard to maintain business continuity amidst challenging conditions in the wake of the pandemic. We have relied on good humour and good faith to manage turnover and vacancies, while boldly pursuing innovation to achieve commitments outlined in our [2019-2024 Strategic Plan](#). As you read this summary of collective accomplishments, please join me in celebrating the many generous and talented volunteers behind it all.

In total, local Chapters and the National Board offered more than 60 webinars, conferences and in-person events across Canada, attracting over 1,400 participants. In addition to strengthening core competencies, they provided valuable opportunities for networking among evaluators and partners.

CES commitments to social equity, environmental sustainability, and Truth and Reconciliation are cross-cutting and interconnected priorities. National and Chapter professional development events worked to increased shared understanding of historical and ongoing issues, mobilized knowledge and tools, and amplified a range of voices and perspectives on key issues. We are working to elevate professionalization with attention to inclusion of evaluators, theories and models from a range of cultures, educational backgrounds and value systems.

We also took steps leverage technology for a more streamlined member experience. Two of our major accomplishments in this area were the launch of our new website and the new platform for the Canadian Journal of Program Evaluation.

As we reflect on the past year, we are grateful for our active community of almost 1,500 members and for our many partners within broader evaluation ecosystems. Together, we are evolving who and what we are, in service of our mission to advance excellence in evaluation across Canada and internationally.



ANDREALISA BELZER, CE
2022-2024 CES PRESIDENT





Who We Are

OUR MISSION

Through our national operations and a network of chapters, members and partners, we **promote the development** of evaluation theory and practice, **lead the professionalization** of evaluation, **build awareness** of evaluation, and **advocate** for the use of quality evaluation.

OUR VISION

Advancing excellence in evaluation across Canada and internationally.

OUR GUIDING PRINCIPLES

All of our activities and operations are driven by three guiding principles:

Diversity, Equity and Inclusiveness: We support an inclusive organization where a diversity of

members thrives and evaluation practice grows in this spirit. This is achieved through engagement, transparency and fairness. Embedding diversity within CES includes consideration of people's social identities, world views, ideas and ways of working, as well as institutional and enabling environments.

Sustainability: We take a leader role in sustainability, building opportunities to align work in diverse sectors in support of sustainability, and incorporating increasingly sustainable practices as an organization.

Seamless Member Experience: We provide a seamless service for members, including activities such as membership management and engagement, events, virtual collaboration, professional learning and communication through coordinated technical systems.

OUR MEMBERSHIP



**1,464 members
across Canada
and worldwide**



**28% Credentialed
Evaluators (CE)**



**33 Fellows, who
champion the
profession and CES**

The large majority of members are located in Canada and maintain membership in one of our 12 regional Chapters, which provide regional services and connections.

Our members work for provincial and federal governments, for universities, for private businesses, for non-profits, as consultants, are students, and more.

There is a place for everyone, as we have a robust structure of committees, working groups and other volunteer opportunities, creating a strong sense of community among all evaluators.



Our Accomplishments by the Numbers

PROFESSIONAL DEVELOPMENT

- 40+ National & Chapter webinars
- 20+ National & Chapter in-person events
- 1400+ participants

PUBLIC RELATIONS

- 120,000+ visits to evaluationcanada.ca by 76,000+ people
- 25,000 people reached through social media

E-INSTITUTE COURSES

- [The CES e-Institute](#): the online professional development platform designed to suit the diverse and evolving needs of evaluation learners
- 11 e-Institute courses in English and French
- 1 new course launched in 2023: Statistics in Excel 1
- 300+ students enrolled



NATIONAL CONFERENCE

Evaluation in a Changing World June 19 to 21, 2023

Change is the only constant in our lives. Some changes come from macro transformations, such as the pandemic, social, technological, and climatic developments. Other micro-dimensional changes also influence our day-to-day evaluation practice, such as working remotely. In this context, evaluation values diversity and inclusiveness for sustainable and equitable development.

So how do we make use of the innovation and lessons learned from the experience of the international evaluation community in order to benefit local interventions? The 2023 Conference, organized by the Canadian Evaluation Society in collaboration with the Société québécoise d'évaluation de programme, provided the opportunity to reflect on the state of the evaluation practice: where we are and what directions we should take in the future.

- 400+ attendees
- 3 incredible keynote speakers
- 10 posters
- 140+ presentations, discussions and debates
- 20+ pre-Conference workshops
- Get a taste with these recordings:
 - [Policy on Results](#)
 - [Rights of Nature](#)





The Canadian Journal of Program Evaluation | La Revue canadienne d'évaluation de programme

Recognizing Our Community

CONGRATULATIONS TO NEW CES FELLOW KIM VAN DER WOERD

We are pleased to announce our newest Fellow, Dr. Kim van der Woerd. Kim is a proud member of the 'Namgis Nation and founder of Reciprocal Consulting, an award-winning, Indigenous-run consulting firm specializing in evaluation and research. She has over 25 years of experience conducting local, provincial and national program evaluations, and conducting research, and has received numerous awards and distinctions for her research and evaluation work.

CANADIAN JOURNAL OF PROGRAM EVALUATION AWARDS

Best Article: Sarah Heath and Katherine Moreau

Best Practice Note: Michelle Anderson-Draper, CE

STUDENT EVALUATION CASE COMPETITION

Winning Team: Summit Consulting from the University of Waterloo. The team comprised Sarah Sousa, McKenna Szczepanowski, Jiselle Bakker, Thepikaa Varatharajan and Amanda Demmer.



STUDENT EVALUATION CASE COMPETITION
CONCOURS DE CAS EN ÉVALUATION POUR LES ÉTUDIANT(E)S

Elevating Our Look

We are thrilled to announce that CES launched its new website in spring 2023. The address is still the same at evaluationcanada.ca but we have freshened the look and improved the navigation so it's easier to find exactly what you're looking for. Some of the great new features of this site include:

- A one-stop shop for all your professional development needs
- Single sign-on for program registration and member services

- Online event calendars with online registration
- Ability to edit your profile page and pay membership fees online
- A searchable member directory (you need to opt in on your profile page)
- And more!

We would like to thank our amazing volunteers, who have been working since 2019 to deliver this exciting new experience.



Advancing Our Journal

The Canadian Journal of Program Evaluation (CJPE) is an open-access journal published by CES three times per year to promote the theory and practice of program evaluation in Canada.

NEW ROOTS & RELATIONS SECTION

Wuliit Wchapikal (wool-leet which-ah-pee-kul): Good Medicine! That is what the new “Roots and Relations” (R&R) permanent section in CJPE intends to be. Launched at the end of 2022, the purpose of the R&R journey is to honour our lineage, grow our kinship, and sustain our intergenerational legacies of Indigenous wisdom and practices in evaluation. R&R will sacredly hold and protect traditional knowledge, respect and assert sovereignty, provide a nurturing space for Indigenous voices, and celebrate Indigenous innovations in evaluation.



OPEN AND ONLINE

In 2023, we migrated the CJPE from our previous hosting service to the University of Toronto Press. It is now solely available online, with enhanced search functionality of the complete CJPE library and real-time trending metrics. Recent reports show that scholars are conducting the majority of their research online. We have made it easier for our authors' work to be found.

IN 2022-2023:

- 3 issues
- 16 articles
- 8 research & practice notes
- 5 Roots & Relations contributions
- 5 book reviews





Engaging Our Members

We exist because of our members. In our ongoing commitment to create an inclusive and welcoming environment for everyone who works in the field of evaluation in Canada and worldwide, CES has been proactive at both the national and chapter levels over the past year.

Diverse Perspectives

- 10+ events and initiatives were carried out focusing on EDI at the National and Chapter levels
- 8+ events and initiatives were carried out focusing on Truth and Reconciliation at the National and Chapter levels
- Bolstered with new recruits and longstanding contributors, national Equity, Diversity, Inclusion & Environmental Sustainability (EDIES) Committee refreshed its workplan in March 2023
- C2023 Committee for Sustainability, Inclusiveness, Diversity, Equity and Accessibility (SIDEA) as well as Active Reconciliation (AR) were liaisons for input from EDIES Committee

on implementing the [SIDEA Rubric](#) in conference planning

Next Generation

- Second full year of Student and Emerging Evaluator (SEER) on National Board, bringing fresh voices and ideas
- Mentorship Initiative redeveloped to make it easier for new evaluators to connect with mentors
- CES/CESEF Student and Emerging Evaluator Advancing Knowledge (SEEK) Award now open to all new evaluators, regardless of how they enter the field

International Connections

- Continued active role with International Organization for Cooperation in Evaluation (IOCE - represents 159 Voluntary Organizations for Professional Evaluation around the world) and EvalPartners (joint IOCE-UN Evaluation Group initiative that works on challenges to achieve SDGs, gender equality, youth involvement and valuing Indigenous approaches)
- Involved in planning next Global Evaluation Forum in 2024 in Morocco
- Helped IOCE organize webinar series to help VOPEs around the world on professionalization and governance

Looking Ahead

Our [2019-2024 Strategic Plan](#) is our roadmap to advance evaluation theory, knowledge, and practice within Canada and abroad. It outlines our three priorities:

PROFESSIONALIZATION: Through our events, in our communications, and as we represent CES domestically and abroad, we continue to look for ways to elevate the professionalization of evaluation. We also consider how we can expand professional development opportunities nationally and in our Chapters, contributing to the improved professional practice of evaluation in Canada.

MEMBER ENGAGEMENT: With a community of over 1,400 members across the country and abroad, we provide a home for people working in the field of evaluation to connect and grow, so they can have a greater impact on everyone they serve. Our members are at the centre of all our efforts.

ADVOCACY FOR QUALITY EVALUATION: We are the professional voice of evaluation in Canada, supported by our robust professional development program and CE designation. We continue to undertake initiatives to raise awareness about the importance of quality evaluation.

As the end of the current plan approaches, activities regarding its renewal began in early 2023. Results from engagement with participating Chapters highlighted progress in terms of professionalization but a lack of attention in terms of advocacy, as well as sustainability. The objective to foster the growth of a diverse membership was also a common interest for future focus.

As engagements continue during the last year of the plan, we look forward to reflections on the internal and external relationships of CES, and considerations from the evaluation ecosystem within Canada and internationally for the strategic plan renewal.



Treasurer's Report

The draft audited financial statements for 2021-2022 were prepared by Andrews & Co, Chartered Professional Accountants.

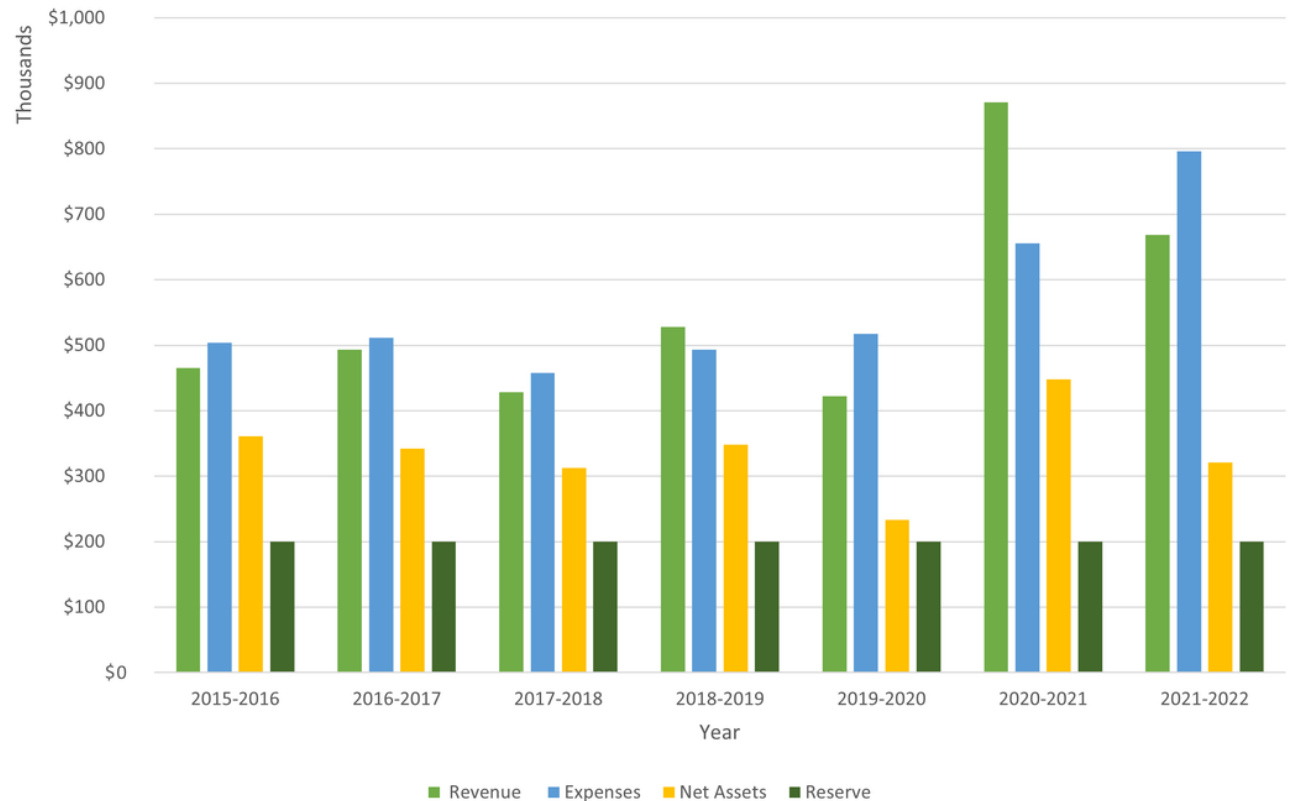
Based on the statements, as of June 30, 2022, CES has assets in the amount of \$520,735, which includes a restricted reserve amount of \$200,000.

The audited statements revealed that the total revenues for 2021 -2022 were \$668,501 while expenses were \$695,612. Special projects amounted to \$100,315 during this period.

CES used its retained earnings during 2021-2022 to support the development of a new Association Management System, which came online in 2023.



STEPHEN KESTER, MBA
2022-2024 CES
TREASURER



Our Leadership Team

2022-2023 BOARD OF DIRECTORS

President: Andrealisa Belzer, CE
Vice President: Beth Snow, CE
Treasurer: Stephen Kester
Secretary: Susan Hollett, CE
e-Institute Director & Professional Learning Committee Co-Chair: Marla Steinberg, CE
Professional Learning Committee Co-Chair: Krista Brower, CE
Governance & Process Chair: Nick Petten
Communications & Marketing Committee Chair: Diane Billingsley, CE
Student & Emerging Evaluator Representative: Cassandra Parsons, CE
Fellows Representatives: Natalie Kishchuk, CE & Larry Bremner, CE

CHAPTER REPRESENTATIVES

Alberta & Northwest Territories: Krista Brower, CE
British Columbia: Helaine Krystkowiak
New Brunswick: Helene LeBreton
Newfoundland & Labrador: Susan Hollett, CE
Manitoba: Matthew Sanscartier, CE
Nova Scotia: Nancy Carter, CE
National Capital: Brian Case
Ontario: Nick Petten
Prince Edward Island: Brenda Wedge
Saskatchewan: Vacant
Société québécoise d'évaluation de programme: François Monnou
Yukon: Diane Billingsley, CE

